

LALIQUE GROUP

MEDIA RELEASE – Ad hoc announcement pursuant to Art. 53 LR

Lalique Group to acquire majority stake in Château Lafaurie-Peyraguey wine estate

Zurich, 1 November 2023 – **Lalique Group SA (SIX: LLQ), which is active in the creation, development, marketing and worldwide distribution of luxury goods, today announced that it will acquire 75% in the preeminent wine estate Château Lafaurie-Peyraguey in the Bordeaux region. The purchase price of EUR 18.0 million will be financed by a capital increase within the existing capital band, whereby all of the new shares will be issued to Silvio Denz as the seller. Lalique Group already owns the Château Lafaurie-Peyraguey five-star hotel and restaurant and will in future more closely connect the wine estate with the world of Lalique, in a similar way as with its Scotch whisky distillery The Glenturret.**

Château Lafaurie-Peyraguey dates back to 1618 and encompasses 47 hectares of land, whereof 30 hectares of vineyards and seven hectares of historical Château Estate, Hotel-Restaurant, Winery, Warehouses, Shop, Hangar and other outbuildings. The more than 400 years old Château is one of the few Premier Grand Cru Classé in 1855. Château Lafaurie-Peyraguey's cultivation focus is world-famous sweet wines while also producing dry white and rosé wines. The wide range of soils and subsoils (mainly gravel and clay) gives the wines of Château Lafaurie-Peyraguey their exceptional aroma. The excellence of Sauternes wines is also the result of a unique cultivation method with meticulous green pruning, long harvests in a series of passes and picking by hand one grape at the time. In order to constantly increase the quality of its wines, Château Lafaurie-Peyraguey has carried out a drastic selection of plots in recent years while gradually converting to organic growing and further refining cultivation techniques. The last vintages of Château Lafaurie-Peyraguey were rated 98-100 out of a maximum of 100 points by recognized wine critics and are among the best of their appellation.

Excellent fit of brands

Similar to the Scotch whisky brand The Glenturret, in which Lalique Group acquired a 50% stake in 2019, and the soon to be launched Aberturret gin brand, the acquisition of Château Lafaurie-Peyraguey will allow the group to further develop synergies with the Lalique crystal and hospitality business. Château Lafaurie-Peyraguey will thereby benefit from an increased visibility and will be able to raise its profile with existing and new target groups. Owning the wine estate's real estate and buildings will also secure the long-term operation of the Lalique five-star Hotel and Michelin Restaurant opened in the Château in 2018. Furthermore, the land and the vineyards adjacent to Château d'Yquem, owned by LVMH group, are rare and have a significant intrinsic value. The wine growing, production, marketing and sales activities will continue to be carried out by Château Lafaurie-Peyraguey's current management team and staff, encompassing 7 employees.

Château Lafaurie-Peyraguey will be fully consolidated in the group's results retroactively from 1 July 2023. In 2022, Château Lafaurie-Peyraguey generated revenue from the sale of wine of EUR 1.4 million and posted a close to break-even operating result. Following the acquisition, the plan is to increase wine sales with

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enhanced marketing and sales activities through Lalique's commercial network and hospitality sector in particular.

Swiss entrepreneur Michael Pieper, who acquired a 25% share in Château Lafaurie-Peyraguey from Silvio Denz in 2016, will retain his interest in the estate also after the acquisition of the majority stake by Lalique Group.

Transaction structure, financing

The purchase price of EUR 18.0 million for the 75% stake in Château Lafaurie-Peyraguey is below the lower range of an independent valuation from Rothschild & Co, Paris and includes no goodwill component. As Lalique Group's Chairman and majority shareholder, Silvio Denz did not participate in the decision-making of the group's Board of Directors on the acquisition.

To execute the acquisition without any cash outflow, Lalique Group will carry out a capital increase within the capital band approved by shareholders, thereby issuing 450,000 new shares with a nominal value of CHF 0.20 to Silvio Denz at an issue price of CHF 40 per share, which is 23% above the market price on 31 October 2023 and 12% above the 60-day VWAP. Subject to the EUR/CHF FX rate, the proceeds from the capital increase will equal the acquisition price to be paid by Lalique Group in cash. The subscription rights of other shareholders will be excluded. As a result of the capital increase, the stake of Silvio Denz in Lalique Group is expected to increase from 50.10% to 53.03%. The transaction is expected to close by mid-December 2023 at the latest.

Photos of Château Lafaurie-Peyraguey are available at:
<https://lalique-group.canto.global/b/VOSIV>

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Lalique Group

Lalique Group is a niche player in the creation, development, marketing and global distribution of luxury goods. Its business areas comprise perfumes, cosmetics, crystal, jewellery, high-end furniture and lifestyle accessories, along with art, gastronomy and hospitality as well as single malt whisky. Founded in 2000, the company employs approx. 790 staff (FTE) and has its headquarters in Zurich. The Lalique brand, from which the Group derives its name, was created in Paris in 1888 by the master glassmaker and jewellery designer René Lalique. The registered shares of Lalique Group (LLQ) are listed on the SIX Swiss Exchange.

You can find further information at www.lalique-group.com.